



# ÖkoEvent

In Vienna, the environment  
has VIP status.



## Making your event sustainable

**Stadt  
Wien**

Umweltschutz

[www.oekoevent.at](http://www.oekoevent.at)



## ÖkoEvent

Since 2010, the ÖkoEvent programme has made it easier to host eco-friendly events in Vienna. The programme was launched by the City of Vienna to help event organisers make sustainable choices for club get-togethers, street festivals, sports events, conferences or cultural events. The ÖkoEvent criteria effectively reduce your event's overall ecological footprint, giving preference to organic, regionally produced foods in line with the principles of sustainability and animal welfare, reducing waste and emissions as well as ensuring economical resource consumption.

### ÖkoEvent – the advantages

For your guests, a sustainable event automatically means higher quality and a more wholesome event experience altogether. As an ÖkoEvent, your event gets an upgrade in terms of quality and image.

The most sustainable events get showcased online at [www.oekoevent.at](http://www.oekoevent.at).

### ÖkoEvent or ÖkoEvent PLUS

Save time, trouble and money by factoring in ÖkoEvent standards as early as in the event planning phase. If your event meets all the criteria, it will even qualify for the ÖkoEvent PLUS quality seal. Make sure you let sponsors and catering partners know about the ÖkoEvent criteria in good time (ahead?) so they can make the necessary adjustments.

If you are planning to hold an event, don't hesitate to contact the ÖkoEvent team for assistance. There is always something you can do to be more eco-friendly.

## EXAMPLES FOR ÖKOEVENT MEASURES

### Mobility & transport

- Event location can be reached by public transport
- (Mobile) bike parking facilities are available on site
- Clear info on nearby cycle paths and public transport stations
- Preferring regional suppliers and cooperation partners

### Energy & water

- Energy efficient electrical appliances, equipment and lighting
- Using the public grid electricity instead of diesel generators
- Modern appliances, pipes and fittings that reduce water consumption

### Communication

- Informing guests and staff that this is an ÖkoEvent – before and during the event

### Waste reduction and separate collection

- Use reusable dishes and cutlery
- Avoid small serving-size packaging
- Refrain from actively distributing PR material
- Provide user-friendly waste separation systems for guests and backstage
- Draw up a waste disposal concept for major events (from 2,000 guests)
- Rent or reuse equipment

### Food and drinks

- Organic, regionally produced, seasonal food and drinks based on fair production standards
- Vegetarian and vegan food options
- Animal products respecting high animal welfare standards
- Avoid food waste
- Encourage guests to replace packaged drink by fresh mountain spring (tap) water.

## HOW DO I QUALIFY FOR THE ÖKOEVENT QUALITY TITLE?

Go to [www.oekoevent.at](http://www.oekoevent.at) for a full list of measures, guidelines and plenty of useful info. Once your event has been recognised as an ÖkoEvent, you get to use the official ÖkoEvent (PLUS) quality title for free, making your event even more attractive.

Various materials are available free of charge to advertise your ÖkoEvent status on site.

### THE BENEFITS OF ÖKOEVENT

The **ÖkoEvent** quality title shows all guests that your festival, party, meeting, or major event is based on sustainable standards.

The **ÖkoEvent PLUS** status even demonstrates your outstanding commitment and experience, proving that you support sustainability in the event business together with your suppliers.



## ÖkoEvent – the City of Vienna's umbrella brand for sustainable events

ÖkoEvent and ÖkoEvent PLUS are well-known quality titles for sustainable events. Event organisers taking part in the programme receive support and expert advice from the City of Vienna's ÖkoEvent info service.

### VIENNA NEVER SLEEPS.

Vienna is known for its many outstanding events. As Executive City Councillor for Climate and the Environment, I need to make sure these events are as sustainable as possible. This is why the City of Vienna supports event organisers who want to reduce their environmental footprint. Upgrade your next event – no matter whether it is a party or a conference – by making it an ÖkoEvent, or even an ÖkoEvent PLUS!

Everyone can contribute to sustainable development. Let the ÖkoEvent team inspire you with comprehensive information and advice. It is a great way to offer your guests an even better event experience and protect the environment at the same time.

The ÖkoEvent info service is available to all event organisers in Vienna as part of the ÖkoKauf (EcoBuy) Vienna programme and "*natürlich weniger Mist*", an initiative by the Executive City Councillor for Climate, Jürgen Czernohorszky.

### Free info and advice for

- City of Vienna departments & services
- Event organisers receiving subsidies from the City of Vienna
- Private associations, NGOs, and non-profit organisations
- Schools and other educational institutions in Vienna

### Subsidised consultation

As part of the OekoBusiness Wien event sustainability check, event organisers in Vienna can get subsidised consultation from the ÖkoEvent team:

[www.wien.gv.at/umweltschutz/oekobusiness/check.html](http://www.wien.gv.at/umweltschutz/oekobusiness/check.html)

### CONTACT

ÖkoEvent Info Service  
City of Vienna Department for  
Environmental Protection  
+43/1 8033232-13  
[beratung@oekoevent.at](mailto:beratung@oekoevent.at)  
[www.oekoevent.at](http://www.oekoevent.at)

Publishing information: City of Vienna, Administrative Group for Climate, Environment, Democracy and Personnel, City Hall, 1082 Vienna, and ÖkoKauf Wien. Text: Ulrike Stocker, City of Vienna – Environmental Protection, Angelika Hackel MSc, DIE UMWELTBERATUNG; Graphics: Klaus Kern; Photos: Angelika Hackel, Ingo Pertramer; Printed by: City of Vienna Printers, on eco-friendly paper from the ÖkoKauf Wien sample folder.